



What is the Chamber of Commerce?

All too often, people don't realize just exactly what the Chamber of Commerce's functions are, who comprises its membership, and what value you can expect from a membership in this important organization.

The Greenhorn Valley Chamber of Commerce is a voluntary organization of business and professional men and women who have joined together for the purpose of promoting the civic and commercial progress of our community.

The area's economic well being is directly related to the caliber of work that is done by the Chamber. That is why the Greenhorn Chamber of Commerce has a major impact on business, income and the future growth of our area.

The role of the Chamber is, largely, to help businesses promote themselves and to promote the Greenhorn Valley!

Benefits of Chamber Membership

"Chamber membership means new business opportunities!"

Advocacy

The chamber is the community's leading advocate and champion for business. Its primary objective is to create a climate of growth and success in our community.

Professional development

Enhance your skills, knowledge and marketability through the chamber's wide variety of programming and network of resources.

Community Programs and Events

The Greenhorn Chamber understands community programs and events is about making connections and building enduring, mutually beneficial relationships. We provide these opportunities through:

- Community Meetings that bring members together with leaders in facilitating education, information and action.
- Community Events like Greenhorn Valley Days, Art and Music Festival, Women's Day Out, Community Christmas Events help promote our area and bring a sense of belonging and friendship to our area.
- The Volunteer Association; a new organization to our community that brings together all of the service organizations to help encourage and facilitate civic programs.

Business Networking Program and Events

NETWORKING is the single most powerful marketing tactic to accelerate and sustain success for any individual or organization! We help provide these opportunities through:

- Business After Hours
- Ribbon Cuttings
- Round table discussions
- Seminars
- Annual Dinner
- Business Mixers
- Business EXPO

Marketing Opportunities

Broaden your customer base, increase your company's visibility, encourage members to use your business and position your company as a key business in the community by maximizing your marketing opportunities with the chamber through

- Email Blasts
- Website
- Prospect Lists
- Business Referrals
- Rest Area Promo Material Placement
- Sponsorships
- Personal Marketing Consultations to help you build your marketing strategy and plan.